



## **Making Labelling Child's Play.**

**Industrial Labelling Systems Ltd** the label print & apply Solutions Company, are pleased to announce that they have successfully installed two L-30 label applicators into 'Adams **Childrenswear**' central warehousing based in Nuneaton, as part of a automated material handling solution designed and implemented by **F.K.I. Logistex Ltd.**

Adams is one of the world's largest designers and producers of 0-8 year's childrenswear, and sells more than 50 million items of children's clothing every year. The company has 520 outlets in the UK and 71 international outlets, and has just completed the first stage of a £7.5 million development project at its 140,000 sq ft national distribution centre.

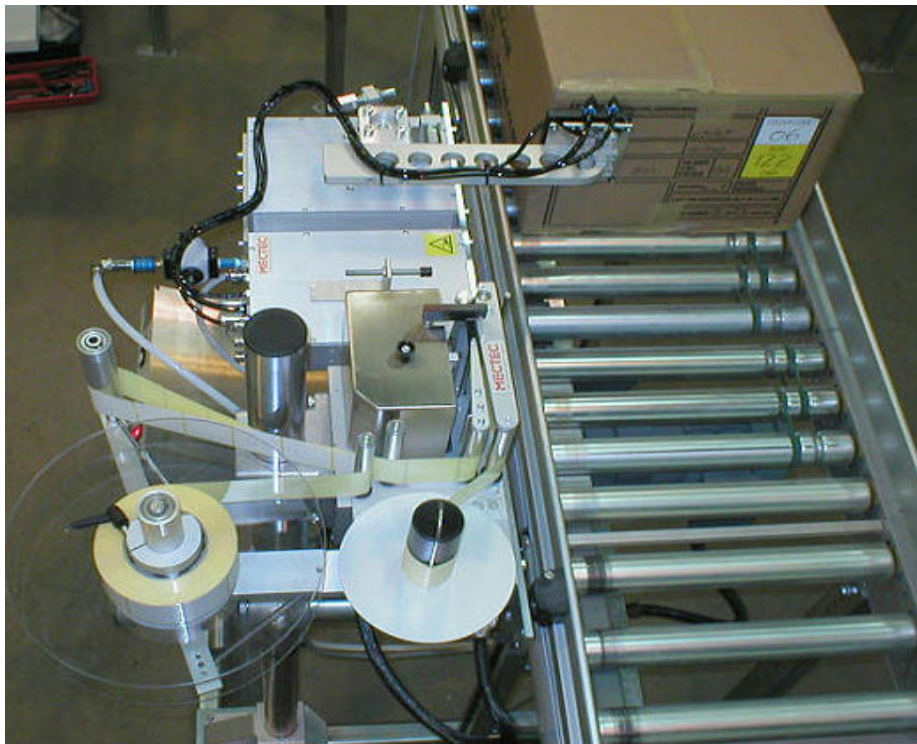
The **L-30** labelling head combined with the A3225 front apply applicator is based on the TF-100 Print & Apply labelling system and is the ideal way to front apply labels to outer case cartons. On a given signal the applicator pad rotates out 90° to apply the pre-printed label onto the front face of an on coming pack, the application is a combination of a tamp and blow action, this technique gives reliable contact / adhesion of the label even when the pack has an un-even surface! the applicator arm then returns to the home position, ready for the next application. With over 20 years experience in the industrial labelling field, the team at **I.L.S.** can offer up to 50 standard labelling solutions along with associated software & consumables. Well aware, that often, a standard machine may not perform the specific labelling operation required, **I.L.S** are prepared to look at any type of application, and if necessary produce bespoke systems, to meet the customers requirements.

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